the-book.ca

Sherwood Park & Strathcona County Business/Residential Directory

www.the-book.ca

ADVERTISING AGREEMENT

CUSTOMER INFORMATION	CHARGES	
Name: _____	Placement Charge	$_____
_____	Colour Charge	$_____
Address: _____	Text With Logo	$_____
_____	Bold Listing	$_____
Business Category: _____	HiLite Listing	$_____
Contact Person: _____	Additional Category(s)	$_____
Phone: _____ Fax: _____	Web Link	$_____
Email: _____	Web Advertisement	$_____
Comments/Special Instructions: _____	Other	$_____
_____	Art Charge	$_____
_____	Extra Book(s)	$_____
_____	**SUB TOTAL**	**$_____**
	GST GST No. R101301612	$_____
	Deposit	$_____
	TOTAL	**$_____**

BASE ART CHARGE $35.00	DESIGN ART CHARGE $70.00	EXTRA BOOKS $12.50

placement charges for **the-book.ca**

WIDTH HEIGHT 1 1/2 x 2 1/4	WIDTH HEIGHT 2 1/4 x 3 3/8	WIDTH HEIGHT 3 3/8 x 4 1/2	WIDTH HEIGHT 2 1/4 x 7	WIDTH HEIGHT 4 1/2 x 7	FULL PAGE 7 3/4 x 10 1/2	INSIDE COVER	BACK COVER
$365.00	$490.00	$690.00	$785.00	$1065.00	$1865.00	F $2265.00 B $2025.00	$2540.00

IF MORE THAN ONE PLACEMENT OF SAME AD DEDUCT 50% OF ADDITIONAL PLACEMENT

YELLOW PAGES TEXT WITH LOGO

WIDTH HEIGHT 1/4" x 1 1/2" BLACK $150.00	WIDTH HEIGHT 1/4" x 1 1/2" RED $175.00	WIDTH HEIGHT 1" x 1 1/2" BLACK $250.00	WIDTH HEIGHT 1" x 1 1/2" RED $275.00

ADDITIONAL CATEGORY	WEB LINK	YELLOW PAGES RED BOLD LISTING	WHITE PAGES HILITE LISTING
$35.00 4 or more $25.00 Each	$30.00	$75.00	$65.00

WEB PROMOTIONAL ADVERTISEMENT

WEB COUPONS	3 MONTHS	6 MONTHS	12 MONTHS
$85.00	$200.00	$325.00	$450.00

WEB LOGO ADVERTISEMENT

	3 MONTHS	6 MONTHS	12 MONTHS
ONE PLACEMENT	$35.00	$45.00	$55.00
TWO PLACEMENTS	$60.00	$70.00	$80.00
THREE PLACEMENTS	$85.00	$95.00	$105.00

I HEREBY AUTHORIZE DIGITAL IMAGES TO PUBLISH AN AD OF THE SIZE AND VALUE AS DESCRIBED ABOVE IN the-book.ca

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Strathcona County (Business & Residential Directory) Leduc County (The Industrial Directory)